

FOR IMMEDIATE RELEASE

Linnihan Foy Advertising Hires New Vice President to Join Growing Team

MINNEAPOLIS, MN, December 6, 2010 — Linnihan Foy, an award winning and industry leading advertising agency, announced that Dan Rasmussen has joined its team as vice president and account director.

In his new role, Rasmussen will be responsible for business development and managing client relationships. Rasmussen brings a wealth of experience to the Linnihan Foy team and looks forward to leveraging his marketing expertise and ingenuity on behalf of the agency and its clients.

Before joining Linnihan Foy, Rasmussen spent the past 13 years of his career in the media business. Most recently he worked as the senior integrated marketing and account manager for Clear Channel Radio Minneapolis where he identified media needs and maximized ROI for the organization's largest clients. During his tenure at Clear Channel, Twin Cities Media Network recognized Rasmussen with two Diamond Awards. In 2009 he was named a "Radio Salesperson of the Year" and in 2010 he received a "Top 25 in Media" award.

Prior to his time with Clear Channel, Rasmussen acted as the general sales manager at Disney/ABC Radio-owned KXXR FM and held a position as regional point account executive at CBS Radio/Las Vegas.

Rasmussen received his Bachelor of Arts degree in political science and economics from Texas Lutheran University in Seguin, Texas.

About Linnihan Foy Advertising

Linnihan Foy is a full-service advertising agency that provides grow-oriented businesses with a fully integrated marketing approach. Located in Minneapolis' historic Northeast warehouse district, Linnihan Foy creates marketing strategies for a collection of industry niches. For more information on the agency visit www.linnihanfoy.com.

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