

FOR IMMEDIATE RELEASE

Linnihan Foy Advertising to Overhaul Web Site for Ecologic Analytics

MINNEAPOLIS, MN, May 8, 2009 – Linnihan Foy Advertising, an award winning, full-service advertising agency, announced today that Ecologic Analytics, selected Linnihan Foy to produce a redesigned, fully optimized web site.

Located in Bloomington, Minnesota, Ecologic Analytics transforms advanced metering infrastructure data into accurate, timely and actionable information for electric, gas and water utilities.

As part of the Ecologic Analytics web development marketing strategy, Linnihan Foy will provide copywriting, search engine optimization, and web design and development services.

About Linnihan Foy Advertising

Linnihan Foy is a full-service advertising agency that provides grow-oriented businesses with a fully integrated marketing approach. Located in Minneapolis' historic Northeast warehouse district, Linnihan Foy creates marketing strategies for a collection of industry niches. For more information on the agency visit www.linnihanfoy.com.

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