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News Release

FOR IMMEDIATE RELEASE

Linnihan Foy Hires Two Members to Join Growing Team

MINNEAPOLIS, Minn., August 24, 2011 — Linnihan Foy Advertising, an award-winning and industry-leading advertising agency, announced that Jonny Anderson and Emma Helfrich have joined its team as web developer and office coordinator, respectively.

As web developer, Anderson will be responsible for planning, designing and building web infrastructure for Linnihan Foy and its clients. Prior to joining the agency, Anderson owned a company that specialized in web development and marketing for small businesses.

In her position as office coordinator, Helfrich will handle day-to-day office assistance, print coordination, vendor relations and billing tasks. Before joining Linnihan Foy, Helfrich was a marketing assistant for River's End Trading Company where she was responsible for project management. Helfrich earned her bachelor's degree in mass communications and advertising with a minor in marketing from St. Cloud State University.

About Linnihan Foy Advertising

Linnihan Foy is a full-service advertising agency that provides growth-oriented businesses with a fully integrated marketing approach. Located in Minneapolis' historic Northeast warehouse district, Linnihan Foy creates comprehensive marketing strategies for a variety of business-to-business and business-to-consumer clients. For more information on the agency, visit www.linnihanfoy.com.

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Jonny Anderson



Emma Helfrich