

FOR IMMEDIATE RELEASE

Opulent Brands Selects Linnihan Foy Advertising for Viral Marketing and Social Media

MINNEAPOLIS, MN, June 15, 2009 – OPULENT™ Brands has chosen Linnihan Foy Advertising to launch a new viral marketing and social media campaign for OPULENT vodka, a new luxury liquor distilled right here in Minnesota.

Linnihan Foy will be developing a host of interactive marketing to include viral videos, a social media campaign and public relations. The new campaign will express the richness and elegance of this superb vodka and embrace the American spirit it celebrates.

OPULENT vodka is distilled five times from America's great native grain, then is filtered to a purity of less than one micron.

About Linnihan Foy Advertising

Linnihan Foy is a full-service advertising agency that provides grow-oriented businesses with a fully integrated marketing approach. Located in Minneapolis' historic Northeast warehouse district, Linnihan Foy creates marketing strategies for a collection of industry niches. For more information on the agency visit www.linnihanfoy.com.

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