

FOR IMMEDIATE RELEASE

LINNIHAN FOY ADVERTISING AGENCY HIRES NEW MEMBER TO JOIN ITS GROWING TEAM

MINNEAPOLIS, MN, August, 27 2008 — Linnihan Foy, an award winning and industry leading advertising agency, announced that Robin Morgan has joined its team as a public relations account executive.

In her role as a public relations account executive, Morgan will be tasked with creating and executing corporate and product public relations campaigns for the agency's clients. Working with Linnihan Foy's creative team, Morgan's skills and experience will aid in the implementation of successful marketing initiatives on behalf of the agency and its clients.

Before joining Linnihan Foy, Morgan worked as a writer/account manager for Agency MABU, a marketing, advertising and public relations firm headquartered in Bismarck, N.D. In her previous position, Morgan was responsible for a variety of public relations initiatives for a host of clients including the State of North Dakota, the U.S. Department of Agriculture and the Smithsonian Institution in Washington, D.C.

Prior to her work in advertising, Morgan worked in international corporate communications as a writer and editor for Bobcat Company in Bismarck, N.D, and Douglas Machine, Inc. in Alexandria, Minn.

Morgan earned both her master's and bachelor's degrees in English and journalism, graduating from the University of Minnesota Duluth and Dickinson State University (N.D.), where she was a writer for award-winning student newspapers and literary magazines.

About Linnihan Foy Advertising

Linnihan Foy is a full-service, international advertising agency that provides grow-oriented businesses with a fully integrated marketing approach. Located in Minneapolis' historic NE neighborhood, Linnihan Foy creates marketing strategies for a collection of industry niches. This coming December the agency will celebrate it's third anniversary as one of Minneapolis' most successful advertising agencies. For more information on the agency visit www.linnihanfoy.com.

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