

FOR IMMEDIATE RELEASE

LINNIHAN FOY ADVERTISING AGENCY HIRES NEW MEMBER TO JOIN GROWING TEAM

MINNEAPOLIS, MINN, August, 2008 — Linnihan Foy, an award winning and industry leading advertising agency, announced that Sarah Bernier has joined its team as a search engine marketing specialist.

In her role as a search engine marketing specialist, Bernier will be responsible for analytics management and strategic optimization of clients' web sites to increase quality traffic, advance goal conversions and improve placement on search engine results lists. Working with Linnihan Foy's creative team, Bernier's skills and experience will help implement successful online marketing initiatives on behalf of the agency's clients.

Before joining Linnihan Foy, Bernier worked as a Spanish language search engine optimization consultant for FindLaw, a provider of online marketing solutions for law firms, headquartered in Eagan, Minn. In her previous position, Bernier worked to optimize web sites on behalf of Spanish-speaking clients throughout the U.S.

A graduate of the University of Minnesota Duluth, Bernier earned her bachelor's degree in Spanish, with minors in communications and biology.

About Linnihan Foy Advertising

Linnihan Foy is a full-service, international advertising agency that provides grow-oriented businesses with a fully integrated marketing approach. Located in Minneapolis' historic NE neighborhood, Linnihan Foy creates marketing strategies for a collection of industry niches. This coming December the agency will celebrate it's third anniversary as one of Minneapolis' most successful advertising agencies. For more information on the agency visit www.linnihanfoy.com.

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