

News Release

FOR IMMEDIATE RELEASE

Linnihan Foy hires director of business development

MINNEAPOLIS, Minn., September 26, 2011 — Linnihan Foy Advertising, an award-winning and industry-leading advertising agency, announced today that Buddy Snow has joined its team as director of business development.

In his new role, he will be responsible for developing and executing marketing strategies, business development, market analysis and other duties for Linnihan Foy's clients. He brings with him a rich client-side marketing, sales and business leadership background with a heavy focus on the biosciences and technology.

Prior to joining Linnihan Foy, Snow worked for such innovative companies as Copa Animal Health, American Medical Systems and InnovaGraft Biologics where he handled all facets of marketing activities, including strategy, business development and new product launches.

"Buddy's experience on the client side combined with his ability to take a marketing campaign from the initial analysis and planning stages all the way through fruition to deliver results for our clients make him an exciting new addition to the team," said Neal Linnihan, president of Linnihan Foy.

Snow holds a Bachelor of Arts in communications from Texas Tech University and a Master of Business Administration in marketing from the University of St. Thomas.

About Linnihan Foy Advertising

Linnihan Foy is a full-service advertising agency that provides growth-oriented businesses with a fully integrated marketing approach. Located in Minneapolis' historic Northeast warehouse district, Linnihan Foy creates comprehensive marketing strategies for a variety of business-to-business and business-to-consumer clients. For more information on the agency, visit www.linnihanfoy.com.

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